



FUNDRAISING PACK

We have raised an amazing £45,000 of our £75,000 community target! With around £30,000 still to raise before the end of the year, we're asking you to become a Morley Hero by organising your own fundraising activity.

If 60 people all raised £500 in the next three months we would smash our target!

Check out our fundraising guide inside...

How to Fundraise

Step 1. Use the skills you have.

We all have different skills, talents and abilities. The best fundraising activities are based around our passions. Maybe you love to bake, or make beautiful items? Perhaps you enjoy a sport or hobby that would make an excellent challenge? Maybe you love organising events for your friends?

What sort of activity will you do?

Step 2. Find your audience

We are encouraging everyone to reach out to their own networks such a work places, schools, wider families and social clubs. The further we can reach, the more money we will raise towards this exciting project.

What is your target group?

Step 3. Formulate a plan

Write down your plan to help you finalise the details.

What are you doing?

Why are you doing it?

Where and when are you doing it?

What is your fundraising target?

How will you let people know about it?

Step 4. Decide how you will gather money

You could gather cash or set up a JustGiving page.

Simply sign in to a free account on Just Giving, add the details of your fundraising activity and select St Peter's Morley as your charity. Or you can follow this link and click on the *Start Fundraising* button: https://www.justgiving.com/campaign/morley. By doing this, the money will directly to the project without you having to do collections.

Will you gather cash on look for JustGiving donations?

Step 5. Let us know about your plans!

We'd love to hear about your fundraising efforts and highlight you on our social media and website. We can also offer support and advice if you want it.

Email us at <u>communitycentre@stpetersmorley.org</u> With your name, a photo, and a brief description of your fundraising activity - and we'll do the rest.

Flyers & Stickers

In this pack are a hopefully number of small flyers and stickers to help tell people about the project and say thanks to those who donate. If you would like more, we can provide them. Just ask!